

ABOUT ME

I am a designer, illustrator, animator, creative person & music lover. My goal is to collaborate and create graphics that bring to life conceptual ideas. I aim to create effective products that are not only beautiful, but are also functional and purpose-driven.

ACHIEVEMENTS

Executed a successful 99X station relaunch campaign

Led a viral "A-Tay-L" takeover campaign recognized by Taylor Swift's management team

Nominated by professors for the Edna Thornton Design Scholarship and the Joe Perrin Award.

President's List, 2018 - 2021

CLIENTS

Woodruff Park

Atlanta Science Festival

Publicity VP-Paramount Pictures

Funeral Hum Records

SKILLS

Adobe Illustrator, Photoshop, InDesign, After Effects, and Premiere; Blender, Cinema 4D, and Microsoft Suite.

Working with tight deadlines and constraints, versatile creativity, self-motivation, working in a team setting, effective communicator, open minded, and innovative.

danielle brown

designer & creative

 daniellebrowndesign.com

 678-427-5557

 daniellerbrown07@gmail.com

WORK EXPERIENCE

Cumulus Media

Q99.7 Atlanta, 99X,
New Country 101-FIVE

Atlanta, GA

Senior Art Director

JULY 2021 - PRESENT

Create visual assets for radio station promotions, events, and contests, such as social media and web graphics, email newsletters, print signage, and billboards. Maintain each station's unique visual identity and lead junior designers. Work closely with the sales and creative teams to develop and execute effective digital campaigns for clients.

id8 Agency

Marietta, GA

Graphic Design Intern

JAN 2021 - JULY 2021

Collaborated with the id8 team to develop informed concepts according to client needs. Created logos, web designs, digital ads, social media graphics, and id8 marketing materials. Managed time to meet all deadlines and provide high-quality deliverables.

Danielle Brown Design

Atlanta, GA

Freelance Designer

MAY 2016 - PRESENT

Produce custom designs such as logos, posters, illustrations, t-shirts, and business branding services for clients.

Georgia State University International Initiatives

Atlanta, GA

Graphic Designer

AUG 2019 - MARCH 2021

Produced original print and digital media designs such as flyers, banners, emails, and social media posts for study abroad programs at GSU. Created an International Education Week campaign with various collateral, adhering to brand guidelines.

EDUCATION

Georgia State University

Atlanta, GA

BFA in Graphic Design

Ernest G. Welch School of Art & Design

January 2018 - May 2021

Georgia Gwinnett College

Lawrenceville, GA

Dual Enrollment/Core Curriculum

August 2016 - December 2017